

Press Release

German higher education institutions are the most internationalised ones

British Council presents survey

Bonn, 11.3.2011. Germany comes first in the internationalisation of higher education, ahead of Australia, the United Kingdom and China, according to a British Council survey. The USA is only in sixth position, behind Malaysia. The ranking compares the higher education systems in twelve countries regarding access, quality and reputation of degrees, support for foreign students and encouraging their own academics to study and do research abroad. The British Council presented the survey at the “Going Global” education conference in Hong Kong on Thursday. Germany scores in particular thanks to its internationalisation strategy, which actively promotes mobility in both directions, also through funding.

Head of Press Work
and Public Relations
Francis Hugenroth
Tel: +49 228 /882-454
Fax: +49 228 /882-659
Mail: presse@daad.de
www.daad.de
Kennedyallee 50
D – 53175 Bonn

According to the British Council, the UK’s international organisation for education and culture, the German higher education institutions have become significantly more attractive for foreign students over the last few years. One reason for this is that more and more courses and even entire degree programmes are being run in English. Furthermore, the tuition fees are very low and not higher than for the German students themselves. The survey also refers positively to legislation allowing for students to work in Germany. Conversely, the Germans are the most mobile students throughout Europe. The target set by the Ministry of Education and Research (BMBF) that half of all German students should spend part of their studies abroad contributes to this.

The German Academic Exchange Service (DAAD) is the internationalisation agency for higher education institutions. It advises and supports them, and, also commissioned by the BMBF to do so, implements marketing campaigns for studying and research in Germany. “Germany’s top position in the ranking is a well-deserved achievement of our higher education institutions. Over the last few years, they have made considerable efforts and faced global competition in attracting foreign students while offering their own junior academics international training. And we will continue to give them every support we can in this respect,” says DAAD General Secretary Dr. Dorothea Rüländ.

THES article on survey:

<http://www.timeshighereducation.co.uk/story.asp?sectioncode=26&storycode=415465&c=1>