



WORK OFFER

Ref. No. TR-2020-005-GSU

Employer Information

Employer: Fratelli Danismanlik A.S.
Bereketzade mah. Sair Ziya Pasa Sokak No:3/8 Beyoglu
Istanbul
Istanbul
Turkey
Website: www.evdekbakicim.com
Location of placement: Istanbul
Nearest airport: Istanbul Airport
Working hours per week: 40.0
Working hours per day: 8.0

Number of employees: 21
Business or products: Technology

Student Required

General Discipline: 52-BUSINESS, MANAGEMENT, AND MARKETING
Field of Study: 52.0201-Business Administration and Management, General.
52.1401-Marketing/Marketing Management, General.
52.1402-Marketing Research.
Completed years of study: 3
Student status requirements: Required when nominated
Language required: English Excellent

Required Knowledge and Experiences:

Familiarity with and/or interested in learning more about web marketing tools such as Google Analytics, Constant Contact, Facebook Insights, Brand24, Canva. Strong Data Analysis skills exceptional organizational skills are required. Solid understanding of different marketing techniques. Ability to spot trends and drive insight forward.

Other requirements:

Market Research experience and an enjoyment of turning research into actionable plans or reports. Exceptional writing ability inclusive of proposal writing and/or strategy report writing experience a plus.

Work Offered

Collect quantitative and qualitative data from marketing campaigns. Perform market analysis and research on competition. Support the marketing and advertising promotional activities. Prepare promotional presentations. Help distribute marketing materials. Manage and update company database and customer relationship management systems (CRM).

Number of weeks offered: 8 - 52
Within the months: 01-JUN-2020 - 01-JUN-2021
Or within: -
Company closed within: -
Working environment: Office work
Gross pay: 1200 TRY / Month
Deduction to be expected: 0
Payment method / time of first / payment:

Latest possible start date:

Accommodation

Canteen at work: No
Expected type of accommodation: Student dormitory
Accommodation will be arranged by: IAESTE
Estimated cost of lodging: 800 TRY / Month
Estimated cost of living incl. lodging: 1200 TRY / Month

Additional Information

After being accepted by the employer, the students should apply for an internship visa under student visas category at the Turkish Consulate located in their homeland before their travel to Turkey. Otherwise, they should note that they will have to register at the migration management office where they reside by applying for a short term residence permit as soon as they arrive in Turkey. So we advise them to finalize their visa issues under a correct application and within a reasonable duration before their internship starts. As this is a long term offer, the students will have to apply for a short term residence permit within 30 days after entering the country!
*Lodging will be arranged by the university LC; so please consult iaeste.gsu@gmail.com for your questions related to reception&accommodation for the offer, only after you have received your acceptance from your IAESTE office.
*Before your arrival, please check out the list of public holidays in Turkey.

Nomination Information

Deadline for nomination: 15-MAR-2020

Date: 31-JAN-2020
On behalf of receiving country: Gulhayat SAYGILI